

THE START SOMETHING CHALLENGE

Deadline for Submissions Extended!

9/30/2012

New Jersey

Ready.

Take advantage of valuable resources to help strengthen your idea or business pitch

Set.

Put together a short description of your business idea and video pitch that illustrates your idea and submit

Pitch.

Compete for a chance to win prizes and pitch your idea in front of celebrity judges and experts

[TEN CATEGORIES]

Clean and Green • Financial and Professional Services • Food • Healthcare • Fashion and Beauty • Information Technology and Communications • Art and Entertainment • Logistics and Trades • Real Estate • Public/Social Sector

For info about participation contact us at:

201-432-4316 ext. 110

Justyna@RisingTideCapital.org

www.TheStartSomethingChallenge.org

Rising Tide Capital, a nonprofit organization focused on transforming lives and communities through entrepreneurship, is hosting our first annual Start Something Challenge. All you need is a short description of your business idea and a video pitch to get started!

WHY BOTHER?

Business Pitch competitions are one way to generate new relationships and cash to help start or grow a business. By competing in the Start Something Challenge, your business idea will receive valuable feedback from experts and celebrity judges, significant web and media exposure, as well as a chance to win a business grant. Up to \$25,000 in Cash Prizes!

WHO SHOULD PARTICIPATE

- RTC entrepreneurs in the planning stages
- NJ residents looking to start a new business
- Individuals who have a new product, service or idea for a business already in operation/existence

HOW DOES IT WORK?

STEP 1 - Sign up live at an RTC Event or send an e-mail to Justyna@RisingTideCapital.org

STEP 2 - Attend Business Acceleration Services (BAS) Events to prepare

STEP 3 - Submit a short description of your business idea and Animoto video by **9/30/2012**

STEP 4 - Pitch your idea against other competitors

STEP 5 - Three winners will be announced at the Start Something Challenge Gala on **12/14/2012**

RULES

This contest is open to all legal residents of the state of New Jersey, who are 18 years or older

Any small business with annual revenue of \$250,000 or less is eligible to participate